BERITA ANJING BOOKING FORM

Our publication is a full colour magazine and is published Quarterly.

Advertising Rates 2016 – 2017

Series Discount (%)	1 Issue	2 Issues 15%	4 Issues 30%
	Price in RM Per Issue	Price in RM Per Issue	Price in RM Per Issue
Full Page Advert (FP)	848.00	**720.80**	**593.60**
Half Page Advert (HP)	530.00	**450.50**	**371.00**
Outside Back Cover (OBC)	3710.00	**3153.50**	**2597.00**
Inside Front Cover (IFC)	1980.00	**1621.80**	**1335.60**
Page 3 (facing IFC)	2120.00	**1802.00**	**1484.00**
Inside Back Cover (IBC)	1980.00	**1621.80**	**1335.60**
Centre Page Spread (CPS)	2862.00	**2432.70**	**2003.40**
Loading Fee (specify a page)	*Add 20% to total amount*		

Trim Size	210mm W X 297mm H (A4)	Bleed Size	216mm W X 303mm H	Print Area	180mm W X 267mm H

*Advertisers to supply MKA with completed artwork for advert. Prices above do not include artwork & design.
* Advertisers are allowed to change your advert for every issue. You will also be billed after every issue is published and not required to make one lump sum payment.
* All Premier pages (OBC, IFC, Page 3, IBC CPS) get a free advertorial page in each issue that their advert appears.
* Material deadline 15th of preceding month, i.e. Jan/Mar issue, deadline 15th Dec.
*All prices include 6% GST

BOOKING FORM

Please return this portion to the MKA by email admin@mka.org.my or fax 03 7728 2312

Company Name (if applicable)		Contact Person (if applicable)	
Email		Tel No. (O)	
Address		Tel No. (HP)	
		Fax No.	
Page Requested		**No of Insertion**	
I/We hereby confirm our booking(s) as indicated above ………………………………………………………… Date :		Signature & Co. Chop	

MKA members operating a business under a registered company, or advertising on behalf of commercial organizations or commercial products or services are NOT entitled to MKA Members rates.